



RESUME

CAREER OBJECTIVE

To mould myself with professionalism and be competitive, so as to have a thirst of learning, evolving innovative ideas, thereby to hand an enlightened service to the organization.

ACADEMIC PROFILE

Course	Educational Institute	University / Board	Batch	(%)
B. Ed	Peace Educational Trust	Tamil Nadu Teachers Education University	2015	79 %
M. Phil	Cauvery College For Women	Bharathidasan University	2014	80 %
M. Com	Cauvery College For Women	Bharathidasan University	2013	66 %
B. Com	Cauvery College For Women	Bharathidasan University	2011	60 %
12 th	Little Flower Girls Hr. Sec. School	State Board	2008	70 %
10 th	Little Flower Girls Hr. Sec. School	State Board	2006	60%

- Registered Ph. D (Reg.No.P5971) entitled “**A Study on online Purchasing behaviour of Consumer towards Cosmetic Products in Dindigul district**” in Madurai Kamaraj University under the guidance of Dr.Geetha, Assistant Professor, APA College, Palani.

RESEARCH EXPERIENCE:

- M. Com. A Study on Customer Satisfaction with special reference to Banana Leaf Restaurants in Tiruchirappalli district.
- M. Phil. A Study on Customer Satisfaction and Brand Awareness with special Reference to ITC Products among Working Women in Dindigul district.

TEACHING EXPERIENCE

- Worked as Assistant Professor in the Department of Commerce at Sacred Heart College of Arts and Science, Dindigul (from June 2017 to May 2018)
- Worked as Assistant Professor in the Department of Commerce at Rev. Jacob's Memorial Christian College, Ambilikai (from Oct 2019 to June 2022)

COMPUTER KNOWLEDGE

- PG Diploma in Computer Application Completed

S.NO	Title of the paper	Date	Conference /Seminar	Organized by
1	"Innovative Pedagogical Approaches in Research"	15 th and 20 th July	Five-Days Faculty Development Program	St. Antony's College of Arts and Science for Women, IQAC, Thamarapadi, Dindigul.
2	"The present scenario of Technology Advancement in Major Service Sectors and its impacts on Economics Growth"	4 th March 2020	State level Symposium	Department of Commerce, REV.JACOB MEMORIAL CHRISTIAN COLLEGE, Santhipuram,Ambilikai,Dindugal District.
3	"Intellectual Property Rights and Research Methodology",	21.10.2021 and 22.10.2021	International Faculty Development Programme (FDP)	organized by the IQAC, Sacred Heart College of Arts and Science, Dindigul
4	Consumer Attitude Towards Online Shopping in Dindigul District	January – march 2022	Journal of management & Entrepreneurship	_____

5	One Week National E-Workshop on "RuralTechpreneurship Development"	held from 15/12/2021 to 21/12/2021.	One Week National E-Workshop on "RuralTechpreneurship Development"	Chevalier T. Thomas elizabeth college for women
6	Strategy for managing personal finance including mutual funds and NPS	On march 10, 2021	————	Organized by Department of management Studies, sri venkateswara University ,Tirupati
7	A Study on Purchasing Behavior towards Online Shopping in Dindigul District	————	Paper published	UGC Care Approved, Group I, Peer Reviewed and Referred Journal

DECLARATION

I hereby declare that the details furnished above are true to the best of my Knowledge and I shall put the best of my efforts in order to facilitate the growth of both the institution and myself.

Date:

yours' faithfully,

Place:

(A.HELEN NITHYA)